

Meeting Information		
Location	Date	Time (from - to)
Hollister Residence	April 3, 2014	7:30 pm – 9:00 pm
Attendees:		
Terry Lawrence (President); Brad Atkinson, Rachel Gordanier, Diana Hollister, Mike Proudlock, Rob Routliffe, Phil Staite, Rose Weyer-Keller		
Regrets:		
Willie Grove		

Item	Discussion	Action Items
1. Call to Order	<ul style="list-style-type: none"> CTC Club President Terry Lawrence called the meeting to order at 7:30 pm. Diana Hollister was thanked for hosting the meeting 	
2. Junior Program Update	<ul style="list-style-type: none"> Joanna provided Junior update Currently third week of free clinics at Caledon Central Public School <ul style="list-style-type: none"> Six (6) classes in total/21-25 children per class 100% increase in classes (from three in 2013) OTA has provided assistance Some additional racquets required Parent/child clinics a possibility Town of Caledon has provided \$500 for junior programs Caledon Optimists has provided \$250 for junior programs Gray Foundation has been approached regarding donation 	<p>Mike to provide Joanna with updated Registration Form</p> <p>Mike to update website when info on summer clinics available</p> <p>Joanna to investigate racquets</p> <p>Terry coordinating</p>
3. Registration Forms/Fees	<ul style="list-style-type: none"> Registration Day will be Saturday, April 26; 2-4 p.m. either at Caledon Village Place or Knox United Church Registration Form to include member waiver Membership rates to remain the same as 2013 Keys: will discontinue key distribution in favour of either lock-box, keypad or combination lock <ul style="list-style-type: none"> Combination can be sent via email Chic-a-Boom to keep supply of Registration Forms Email correspondence with members regarding Registration Day 	<p>Terry to confirm location</p> <p>Mike to review Bolton waiver</p> <p>Mike to update website, Registration Form; flyers & Facebook</p> <p>Brad to print Registration Forms</p> <p>Terry to follow up</p> <p>Brad to follow up with C-A-B</p> <p>Terry to send out</p>
4. Registration Day Promotion	<ul style="list-style-type: none"> Press releases to be issued Flyers to be distributed Signage to be up Notice in Doug Beffort newsletter 	<p>Mike to get examples from Tim then issue to media</p> <p>Mike to post flyers locally</p> <p>Brad – Chic-A-Boom</p> <p>Rob – plaza signage</p> <p>Terry – Library/CVP signage</p> <p>Willie – Beffort newsletter</p>
4. Clean-up Day/Facilities	<ul style="list-style-type: none"> Town of Caledon will conduct its clean-up of the grounds by the end of April Town of Caledon will turn on the water sometime after the first week of May CTC Clean-up Day to be April 26, 2014 <ul style="list-style-type: none"> Inter-county play begins first week of May First OTA event on May 3-5 Windscreen installation to be contracted <ul style="list-style-type: none"> Number codes now available to assist Windscreen take-down by members 	<p>Steve coordinating</p> <p>Rob to arrange</p> <p>Rob to coordinate</p>
5. Mixed Doubles Tournament	<ul style="list-style-type: none"> Tournament to be held June 21-22, 2014 25th Anniversary of Mixed Doubles Tournament hosted by 	

	<ul style="list-style-type: none"> the Caledon Tennis Club • Phil has been attempting to reduce number of conflicting tournament events <ul style="list-style-type: none"> ◦ <i>Headwaters</i> refused to move its event • Phil to be assisted with recruitment for entries, especially with B level • Accommodation for inclement weather to be arranged • <i>Maggiolly Art Supplies (Orangeville)</i> to be approached regarding visual enhancements/donations • Additional sponsorships required 	<p>All to assist</p> <p>Phil to book Royal City (Guelph) Diana to follow up with <i>Maggiolly</i> Phil – OTA Rob - Real Estate sector Diana - Caledon Village merchants</p>
6. Website	<ul style="list-style-type: none"> • Current website very basic/not robust • Other options are available, <i>playcaddy</i>, for example • Mike conducted survey last year (2013) of local tennis club website providers • Executive decided to change service providers <ul style="list-style-type: none"> ◦ <i>Dufferin Media</i> reasonable cost (\$200 approx.) 	<p>Mike to distribute survey</p> <p>Mike and Rachel to follow up</p>
7. Outstanding Action Items	<ul style="list-style-type: none"> • Bank account <ul style="list-style-type: none"> ◦ approximately \$9,500 currently in bank • Facility assistance <ul style="list-style-type: none"> ◦ Brad's father, also Chris may assist ◦ Deck cover at court 4 a possibility ◦ Benches to be affixed to fence/club house • Clubhouse enhancement <ul style="list-style-type: none"> ◦ Digital photo frame/flat panel screen to display photos and club information <ul style="list-style-type: none"> ◦ \$500 allocated for this purchase • Program additions <ul style="list-style-type: none"> ◦ "cardio tennis" and "tennis boot camp" being considered • Capital expenditures <ul style="list-style-type: none"> ◦ deferred pending facility/clubhouse inspection 	<p>Brad managing</p> <p>Rob coordinating</p> <p>Brad, Rose and Diana to follow up and coordinate with Rob</p> <p>Joanna coordinating</p>
8. Adjournment	<ul style="list-style-type: none"> • Club President Terry Lawrence adjourned the meeting at 9:00 pm 	<p>Mike to draft minutes</p>
Next Meeting	<ul style="list-style-type: none"> • TBA 	<p>Terry to advise</p>